

To:
From: Ronnie Ann Ryan 203-877-3777
Date: 4/20/05
RE: For Immediate Release

PGA Golf Pro Offers Free Golf Lessons at Yale
(Press Release for April 2005)

“Coach” J. Donald Feeley, PGA Golf Instructor, is offering free golf lessons during the month of May as part of the Professional Golf Association’s Free Lesson Month program. Throughout the month of May, Coach Don, who works out of The Course at Yale, will be participating in the PGA’s nationwide campaign - Play Golf America to help expose more people to golf and increase the game’s popularity.

The program also has a sweepstakes giving every golfer who takes a free lesson and sends in a Free Golf Lesson Card, and the instructor a chance to win one of three grand prizes. The prize includes:

- Three-day getaway vacation to Orlando, Florida
- Round-trip economy airfare and hotel accommodations
- Appearance on The Golf Channel’s ***Your Game Night***
- A round of golf
- Custom-fit set of Nike Golf Clubs
- Nike Golf footwear and apparel

Plus, 100 runners-up will receive PGA ***First Swing Golfer’s Guide*** and either a dozen Nike Mojo golf balls or a Golf Digest ***Breaking 100-90-80*** book.

Free Lesson Month will be announced in three golf magazines: the April 8th issue of ***Golf World***, the May/June ***Golf for Women*** and May issue of ***Golf Digest***, which will list Feeley as a participating instructor.

While most instructors focus on the swing, Don’s approach is a bit revolutionary. The “Coach” says, “Think of the golf club as a tool and learn how that tool works. With this method, you’ll learn how to hit the ball straighter and farther than you ever thought possible.” The lessons will introduce new golfers to the game and help amateur golfers improve their skills.

Called “Coach” because of his career history coaching college basketball at Fairleigh Dickinson University and Sacred Heart University. Don has been bringing his life-long love of teaching to golf for 22 years and has been with Yale for the past few years.

To schedule your free 10-minute lesson during the month of May, please call Don at 203-392-2374. The Course at Yale is located at 200 Conrad Drive, New Haven, CT 06520.