

Ronnie Ann Ryan

53 Jennifer Lane, Milford, CT 06460 Phone: 203.877.3777 email: Ronnie@SuccessExpressCoaching.com

EXPERIENCE:

1/02 - Present Success Express Business & Personal Coaching, Milford, CT
Provide coaching services to businesses and individuals to achieve a myriad of goals: develop marketing strategies, improve self-confidence and personal presentation, increase personal satisfaction or fulfillment, define clear objectives and support to follow through. Create and conduct workshops and continuing education classes.

BUSINESS CLIENTS

Nationwide Wig	Clutter Solutions	Dancing Dragon
Elm City Computing	Wine Seller Spirits	Fit Training
Firehouse Art Gallery	AMEX Financial Advisors	Pepperidge Farm

WORKSHOPS

Boldness Boot Camp	Improve Self Confidence	Positive Thinking
Good Bragging	Greater Life Fulfillment	Get What You Want

8/9 8- Present & 3/90 - 4/97 Freelance Marketing Consultant, Milford, CT
Develop and write marketing/promotion plans and concept presentations. Write copy and manage creative process for agencies and direct clients. Manage all facets of execution and prepare analyses of results and competitive activity. Projects include yearly planning, sales and point-of-purchase materials, web content, consumer ads, FSIs and collateral pieces.

CLIENTS

Bank One	Kal Kan	Pepperidge Farm	Andover Marketing
Chase Bank	Kraft Foods	Pepsi	Creative Alliance
Mott's USA	Nabisco	Unilever	Market Drive US
HBO	Norelco	Alcone Marketing	Ryan Partnership

5/97 - 7/98 Principal, Andover Marketing, Fairfield, CT
Provided clients with strategic guidance, concept generation, program execution and creative development including copy writing. Serviced consumer product manufacturers and business-to-business clients.

CLIENTS

CPC International	Pepperidge Farm	Rheingold Beer
K'Nex	The Perrier Group	Tradezone

4/84-2/90 Division Promotion Manager, General Foods, White Plains, NY
Developed, managed and analyzed promotional marketing programs for Birds Eye and Maxwell House Coffee with budgets ranging from \$27 million - \$52 million.

6/79-5/82 Art Director, Creamer Advertising, Hartford, CT
Created and produced print advertising and collateral materials for business-to-business and consumer clients.

CLIENTS

McDonald's	Stanley Tools	CBIA	Bostich
------------	---------------	------	---------

EDUCATION: **CCC**, Comprehensive Coaching University; Certificate – Coaches Training Institute
MBA, Marketing, Northeastern University
BA, Advertising, University of Connecticut